

Management & Entrepreneurship

The Management & Entrepreneurship Career Cluster involves skills and occupations that are essential across all industries, focusing on business administration, operations optimization, strategic planning, workforce management, and entrepreneurship. It merges key areas such as data management and analysis, human resources, general operations, administrative support, project management, and organizational leadership. This Cluster ensures that businesses across all industries efficiently meet their goals, adapt to market changes, and maintain competitive advantage. By emphasizing entrepreneurship, this Cluster supports the creation of new ventures, driving economic growth and innovation and making it a cornerstone of modern economies.

This Career Cluster is also a Cross-Cutting Cluster as the skills gained through this Career Clusters area are applicable across all Career Clusters. Practitioners are encouraged to combine content from this Cluster across other CTE programs.

Rank	Occupation category	U.S. employment
1	General and operations managers	3,599,000
2	Office clerks, general	2,600,000
3	Secretaries and administrative assistants, except legal, medical, and executive	1,889,800
4	First-line supervisors of office and administrative support workers	1,506,100
5	Managers, all other	1,338,800
6	Business operations specialists, all other	1,157,600
7	Project management specialists	1,094,300
8	Management analysts	1,077,100
9	Human resources specialists	939,700
10	Financial managers	879,700